

# Municipal Mitigation Strategy Worksheet

Nov. 2021

- Any comments and/or questions concerning this mitigation strategy should be directed to [jhanson@town.oregon.wi.us](mailto:jhanson@town.oregon.wi.us) and [wace@town.oregon.wi.us](mailto:wace@town.oregon.wi.us).

<b>Municipality</b>	<b>Town of Oregon</b>	
<b>Mitigation Strategy Name</b>	<b>Protect Residents from Winter Storm Hazards through Awareness, Education, and Preparation</b>	
<b>Mitigation strategy goal</b>		
<i>Highlight the applicable strategic category</i>	Prevention	Natural Resource Protection
	Property Protection	Critical Facilities Protection
	<b>Public Education &amp; Awareness</b>	Structural Project
<i>Describe the overall improvements to the community including the purpose for and the desired outcome from implementing this strategy</i>	The Town of Oregon plans to develop tactics to make residents aware of the risk of winter storms and to provide education about those risks and how to minimize them. Extreme cold, heavy snowfall, blizzard conditions, and treacherous roads pose widespread threats to property and life throughout the Town. Those threats can be decreased. By researching best practices and developing effective communication campaigns, the Town can help save lives, reduce injury, and reduce property damage.	
<b>Define the steps to achieving this mitigation strategy</b>		
<ol style="list-style-type: none"> <li>1. Research best-practice tactics for developing awareness, education, and preparation campaigns related to winter storms. <ol style="list-style-type: none"> <li>a. <i>Responsible Party</i> – Town of Oregon Board and Plan Commission</li> <li>b. <i>Funding source</i> – Town of Oregon</li> <li>c. <i>Completion date</i> – End of Q2 2022</li> </ol> </li> </ol>		

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<p>2. Develop winter storm awareness, education, and preparation campaigns as identified through the research conducted.</p> <ul style="list-style-type: none"><li>a. <i>Responsible Party</i> – Town of Oregon Board</li><li>b. <i>Funding source</i> – Town of Oregon</li><li>c. <i>Completion date</i> – End of Q4 2022</li></ul>	
<p>3. Implement winter storm awareness, education, and preparation campaigns as developed.</p> <ul style="list-style-type: none"><li>a. <i>Responsible Party</i> – Town of Oregon Board</li><li>b. <i>Funding source</i> – Town of Oregon</li><li>c. <i>Completion date</i> – Q1 2023 and ongoing</li></ul>	